



LOCATED IN THE HORSE CAPITAL OF AUSTRALIA



SINCE 1944



ABOUT US & OUR EVENTS



Located in the epicentre of the thoroughbred horse breeding capital of Australia since 1944.



18 televised meets allocated to the Scone Race Club for this current financial year, with a club emphasis on growing this figure.



- The Scone 2 day Racing Carnival commenced in 2011.
- Holds Metropolitan meeting status across both days.
- This year will be the 8th Scone Cup Carnival event.



Australia's richest Country Racing Carnival, with \$2million in prize money, attracting Australia's leading players in the racing & breeding industries to Scone.



Attendance over the 2 days of the Carnival averages approx. 12,000 people.

Existing Partners include some of the largest and most respected names in the industry world wide.



Sky Racing broadcast figures show an immediate national reach of over 180,000 viewing outlets, while media stations such as NBN, SKY & ABC Radio provide extensive coverage and reference throughout the year.



Scone Race meetings also include a \$150,000 heat of the Country Championships Series, plus multiple "Showcase" meetings.

PRESENTATION OF OUR AGENDA



TAB - FRIDAY 14th OF JULY 2017
TAB - MONDAY 24th OF JULY 2017
TAB - TUESDAY 8th OF AUGUST 2017



TAB - FRIDAY 22nd OF SEPTEMBER 2017 *Showcase meeting*
TAB - FRIDAY 27th OF OCTOBER 2017 *Showcase meeting*
TAB - THURSDAY 30th OF NOVEMBER 2017



TAB - FRIDAY 15th OF DECEMBER 2017
TAB - WEDNESDAY 27th OF DECEMBER 2017
TAB - SATURDAY 30th OF DECEMBER 2017



TAB - SUNDAY 21ST OF JANUARY 2018
TAB - FRIDAY 23RD OF FEBRUARY 2018



TAB - THURSDAY 8TH OF MARCH 2018
TAB - SUNDAY 18TH OF MARCH 2018 *Country Championships*
TAB - MONDAY 9TH OF APRIL 2018
TAB - FRIDAY 11TH OF MAY 2018
TAB - SATURDAY 12TH OF MAY 2018 } *The 8th SCONE CUP CARNIVAL*



TAB - FRIDAY 1ST OF JUNE 2018
TAB - MONDAY 25TH OF JUNE 2018



IN ONE SENTENCE

The Scone Race Club recognizes the significance of having only premium brands and ambassadors associated with our Club, is as equally important to our new and existing partners brand images, as it is to our clubs willingness to remain as an industry benchmark.

OUR VALUES



OUR CURRENT PARTNERSHIPS



Darley



Turangga Farm



YARRAMAN PARK
J



COOLMORE
AUSTRALIA

SEGENHOE
THOROUGHBRED CHAMPIONS
SINCE 1908



150 est. 1867 **WIDDEN**
VALLEY OF CHAMPIONS



KIA ORA

Industry leaders showcasing their support as early as 1990

“The Scone Race Club- A Club steeped in tradition and heritage, where quality and progression is essential”



WHAT IS NEXT?

We Thank you for the time and consideration.

For more information please contact us by phone on 02 6545 1607 or by email ceo@sconeraceclub.com.au, we would be very happy to discuss your potential partnership options with the Scone Race Club.

Scone Race Club

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